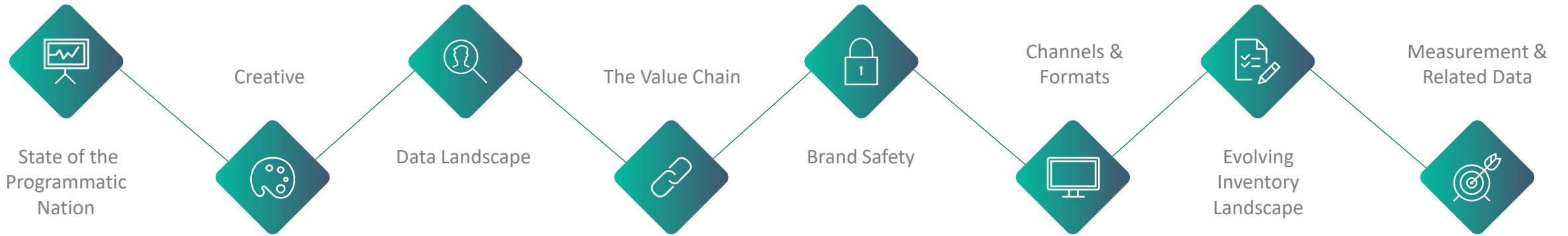


WE DELIVERED AN 8 MONTH TRAINING PROGRAM FOR THE PROGRAMMATIC TEAM AT A MAJOR ECOMMERCE COMPANY



24

HOURS OF BESPOKE TRAINING

8

SESSIONS COVERING SPECIFIC AREAS OF PROGRAMMATIC

6

MONTHS OF ENGAGEMENT WITH CLIENT

1

IN-HOUSE CLIENT PROGRAMMATIC TEAM DELIVERED TO

We have worked with a global ecommerce company to deliver a completely bespoke programmatic training programme to their in-house programmatic team with the purpose of ensuring that the team stays ahead of the curve. Each session focussed on one of the core topics listed above, taking an in-depth look into all aspects of that particular topic. The training was designed with our clients current programmatic strategy, and their longer term aspirations and business goals in mind. Through running the training we have enabled the team to learn new concepts and to apply what they learn into their roles and the campaigns that they run.