

# WE RAN A 9 MONTH ENGAGEMENT WITH A LEADING GAMING ORGANISATION TO DEVELOP AND IMPLEMENT A FUTURE PROOFED OPERATING MODEL



62

DAYS OF CONSULTING



80

HOURS OF TRAINING



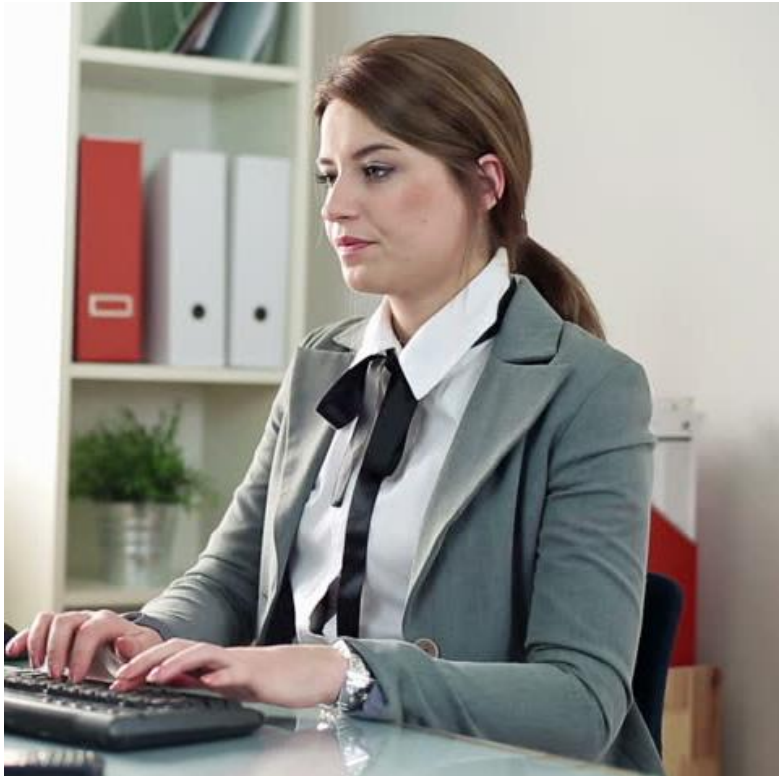
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NEW HIRES MADE FOR THE BRAND



20%

IMPROVEMENT IN PERFORMANCE



We were employed for a 9 month period by a leading gaming organization to review their existing technologies, ways of working and people.

We provided strategic support in developing the correct operating model for them and helped to implement this model. Critically this model needed to be bespoke to their specific organization challenges and setup in such a way that it would be future proofed.

We then helped to implement this model by writing job specs, hiring people into the team, reviewing the current performance of team members and how effectively they were carrying out their duties.

By improving these ways of working and upskilling talent the campaigns average a 20% improvement in ROI (their key business KPI).